



## 2016 Annual Conference & Membership Meeting

Thursday, April 7 — Sunday, April 10  
Stoney Creek Hotel and Conference Center, Rothschild, WI

*A journey through the beautiful Plover River Segment will be part of a day-long field trip on Thursday, which also includes a stop at the Leigh Yawkey Woodson Art Museum. Photo by Dave Caliebe.*

### highlighted activities

#### Thursday 7:00 p.m. – Trail Mix

Hear from the 2015 Thousand-Milers, learn about new Alliance initiatives, jump into a game of cribbage, or catch up with Trail friends from other parts of the state and beyond. This relaxed opening-night session will have something for everyone.

#### Friday 7:00 p.m. – National Park Service Awards

The Ice Age National Scenic Trail is home to thousands of volunteers from across the Upper Midwest. The impact of this work is realized in grand vistas, well-built tread, and the ever-present yellow blaze. Please join us for the National Park Service Volunteers-In-Parks (VIP) Awards to honor your efforts. Each hour you've reported since 2007 makes you eligible for recognition as you pass 100, 250, 500, and 1000 hours (and beyond) in your volunteer career.

#### Friday 8:00 p.m. – Featured Speaker: Steven Gonzalez, Executive Director, El Camino Real de los Tejas National Historic Trail Association

*This event is open to the public.*  
In addition to serving as executive director of El Camino Real de los Tejas National Historic Trail Association, Steven is on the board of directors for the Partnership for the National Trails System, serves on the steering committee for the Texas Alliance for



Geographic Education at Texas State University, and is a member of the advisory committee for the feasibility study for the Connecting Trails to Parks project between the San Antonio Missions National Historical Park, National Trails System Intermountain Region office, and the Rivers, Trails, and Conservation Assistance program. Steven enjoys the opportunity to serve the association and communities along the El Camino Real de los Tejas National Historic Trail, and believes that "we can have a greater appreciation for the places we live in by understanding the cultural and natural history of the area."

#### Saturday 8:00 a.m. – Chapter Leader Summit

This session is a great opportunity for chapter leaders to celebrate successes, discuss challenges, and, most importantly, gather ideas and tools to help you build up your chapter.

#### Saturday 1:30 p.m. – Annual Membership Meeting with Board of Directors Elections

The Saturday afternoon Annual Membership Meeting is free and open to all members. No registration is required.

#### Saturday 6:45 p.m. – Mammoth Achievements: Ice Age Trail Alliance Awards

Celebrate the work of 2015 by recognizing standout volunteers at the IATA awards presentation. The Spirit Stick, Thousand-Miler, "In the Mud", Stickman Scholarship, and other awards honor the accomplishments of the many by recognizing a few.





**Saturday, 8:00 p.m. – Featured Speaker: Jay Erskine Leutze**

Mr. Leutze was raised in Chapel Hill, NC, and lives in the Southern Appalachian mountains on the North Carolina–Tennessee border. Trained as an attorney, he has become a leading voice for state and federal conservation funding for investment in public lands. He is a Trustee and Acquisition Specialist for the Southern Appalachian Highlands Conservancy, one of the nation’s most established land trusts. He is the author of *Stand Up That Mountain: The Battle to Save One Small Community in the Wilderness Along the Appalachian Trail* (Simon & Schuster, 2012). In the tradition of *A Civil Action*, it’s the compelling true story of a North Carolina outdoorsman who teams up with his Appalachian “mountain people” neighbors to save a treasured landscape from being destroyed.



Leutze is a national spokesman for the Land and Water Conservation Fund Coalition and has testified before Congress on the need for increased funding for public land conservation. He is frequently asked to be a guest lecturer on conservation. Since publication of *Stand Up That Mountain* he has lectured at 16 universities across the country, teaching courses in literature, environmental studies, environmental law, and public policy, and has performed over 120 public readings. He recently appeared at the National Press Club in Washington, DC. In 2012, he was awarded North Carolina’s highest civilian honor, The Order of the Longleaf Pine, for his contribution to the conservation of land and water in his home state. He was the winner of the 2013 North Carolina Governor’s Conservation Communicator of the Year Award and was named Outstanding Conservation Advocate by the Roosevelt-Ashe Society.

**hikes/excursions**

**Thursday: Plover River Segment and Leigh Yawkey Woodson Art Museum**

This hike and museum tour is a new feature for the Annual Conference. The all-day adventure begins with a guided hike led by geologists Lisa Siewert and Dave Mickelson on the beautiful Plover River Segment. Participants will then load the bus and head to the Leigh Yawkey Woodson Art Museum for a boxed lunch and guided tour by docent Gail Piotrowski. This adventure will feature dueling moraines and Owen Gromme originals!

*The enchanting Underdown Segment serves as the site of our Friday group hike. The roller-coaster terrain in this area is pitted with deep kettles, including Dog Lake, pictured here. Photo by Dave Caliebe.*

**Friday: The Underdown Segment**

Nestled within the Harrison Moraine, the Underdown Segment is comprised of hummocks, deep kettles, an esker, and dense forests. Enjoy the hike over and around these glacial features as the route courses between hemlock groves and hardwood stands circling pristine lakes. Hikers will have the chance to check out the newly constructed shelter found near Dog Lake.

**Saturday: Dells of the Eau Claire Segment**

The Dells of the Eau Claire Segment is rich in glacial history. This stretch includes ancient volcanic rock palisades, roaring rapids, Civilian Conservation Corps (CCC) handiwork, and potholes. Enjoy all of these features and camaraderie of the group while hiking across the 45th parallel.



## conference schedule

### THURSDAY, APRIL 7

- 6:30-8:00 a.m.** Check-in and Coffee Hour
- 7:00-7:45 a.m.** Breakfast
- 8:00-11:30 a.m.** Group Excursion:  
Plover River and  
Yawkey Art Museum
- 12:00-1:15 p.m.** Lunch
- 1:30-2:45 p.m.** *Concurrent sessions:*  
Ask Your Staff  
Before the Pick Hits Dirt
- 3:00-4:15 p.m.** *Concurrent sessions:*  
Hiking Gear – The Digital  
Version  
Land Protection Successes  
and Opportunities
- 4:15-5:30 p.m.** Social Hour
- 5:30-6:45 p.m.** Dinner
- 7:00-8:30 p.m.** Trail Mix

### FRIDAY, APRIL 8

- 6:30-8:00 a.m.** Check-in and Coffee Hour
- 7:00-7:45 a.m.** Breakfast
- 8:00-11:30 a.m.** Group Hike: Underdown  
Segment
- 8:30-11:30 a.m.** Board of Directors Quarterly  
Meeting (concurrent with  
hike; all members welcome)
- 12:00-1:15 p.m.** Lunch
- 1:30-2:45 p.m.** *Concurrent sessions:*  
Hikers' Forum  
Leadership – On and Off  
the Trail  
Navigating the NPS Volunteer  
Program
- 3:00-4:15 p.m.** *Concurrent sessions:*  
What's On Tap?  
Ice Age Trail Communities –  
The Next Phase
- 4:15-5:30 p.m.** Social Hour
- 5:30-6:45 p.m.** Dinner
- 7:00-7:45 p.m.** National Park Service Awards
- 8:00-9:00 p.m.** Featured Speaker:  
Steven Gonzalez

### SATURDAY, APRIL 9

- 6:30-8:00 a.m.** Check-in and Coffee Hour
- 7:00-7:45 a.m.** Breakfast
- 8:00-12:00 p.m.** Group Hike: Dells of the  
Eau Claire Segment
- 8:00-12:00 p.m.** Chapter Leader Summit
- 12:00-1:15 p.m.** Lunch
- 1:30-4:00 p.m.** Annual Membership Meeting  
with Board of Director  
Elections
- 4:00-5:15 p.m.** Social Hour
- 4:15-4:45 p.m.** Board of Directors Annual  
Meeting
- 5:15-6:45 p.m.** Dinner
- 6:45-7:45 p.m.** Mammoth Achievements:  
IATA Awards
- 8:00-9:00 p.m.** Featured Speaker:  
Jay Erskine Leutze

### SUNDAY, APRIL 10

- 6:30-8:00 a.m.** Coffee Hour
- 7:00-7:45 a.m.** Breakfast

## sessions

### Thursday: Ask Your Staff

This session is back to help answer any questions you have for Ice Age Trail Alliance staff. Just about anything goes so please don't be shy and chime in. Your thoughts will make the entire Alliance stronger.

### Thursday: Before the Pick Hits Dirt

Have you ever wanted to just go out and construct a quick reroute or build a short puncheon? Learn why, despite this temptation, it is best to wait for the compliance issues to be resolved. Alliance and partner staff will walk you through the compliance process and timeline so you don't end up on the wrong side of the law.

### Thursday: Land Protection Successes and Opportunities

The Alliance had one of our most productive years for land protection in 2015. Come find out about the many successes as we delve a bit deeper into the transactions. We will also discuss the future of land protection for the trail, including roles of our partners such as the Wisconsin Department of Natural Resources (DNR).

### Thursday: Hiking Gear – The Digital Version

The most common visitors to the Ice Age Trail Alliance website are not familiar with the organization or the Trail. They are coming to our site to find ways to get outdoors. Learn the ways we are using this information to

engage hikers and help them become active volunteers. This session will explore new components to the website, itineraries, and the app.

### Friday: Leadership – On and Off the Trail

Leadership development and succession are critical to the long-term success of the Ice Age Trail Alliance. They permeate all areas of our work including all program areas, chapter goals, and Trailwide initiatives. This session will explore commonalities and challenges in peer to peer multigenerational volunteer relationships.

### Friday: Hikers' Forum

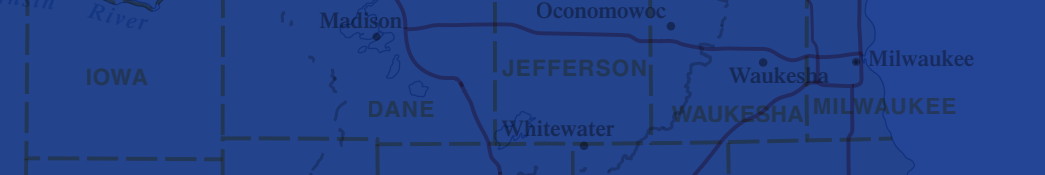
What would an Annual Conference be without the Hikers' Forum? Join this session to pick the brains of those that have most recently completed their Thousand-Miler journey. Be inspired, be informed, and be entertained.

### Friday: What's On Tap? 2016 Trailbuilding Overview

The glacier formed our Wisconsin landscape through steady and constant pressure. Creating, supporting, and protecting the Ice Age Trail also take continual effort. Learn what is on tap for new Trail segments in 2016.

### Friday: Ice Age Trail Communities – The Next Phase

In 2015 the Village of Hartland became the first Ice Age Trail Community. Learn what has been accomplished since and what is in the works for 2016. Come with questions and ways local chapters can engage community leaders.



## lodging and meals

Located just south of Wausau in Rothschild, Stoney Creek Hotel and Conference Center will be the 2016 Annual Conference headquarters. Room blocks are available at special Ice Age Trail Alliance pricing. Camping is on your own.

Conference meals will be provided at Stoney Creek. We are going buffet style for all meals this year, so bring your bibs and extra-large plates. Vegetarian and gluten-free options will be available. Please order your meals on the registration form.

## win big and support the trail

This year's conference will feature daily raffles focused on experiencing the Ice Age Trail and amenities located near the Trail route. Raffles will take place daily with a new chance to win each evening. You must be present to win. We'll let you buy as many raffle tickets as you want to increase your odds!

### Registration materials due by Friday, March 18

## registration form

PARTICIPANT INFORMATION (PLEASE PRINT CLEARLY)

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_

Emergency Contact Phone \_\_\_\_\_

I/We will be attending the:

☐ National Park Services awards

☐ Chapter Leader Summit

☐ IATA awards

### REGISTRATION FEES

Number of People \_\_\_\_\_ x \$40.00 per person **TOTAL \$** \_\_\_\_\_

### CONFERENCE MEAL FEES

*Please indicate the quantity of the following meals you would like to order. Meals will be buffet style. Vegetarian options will be available at breakfast and lunch buffets. A plated vegetarian option will be served at dinner.*

#### Thursday:

\_\_\_\_\_ Breakfast (\$11)

\_\_\_\_\_ Lunch (\$15)

\_\_\_\_\_ Dinner (\$20)

#### Friday:

\_\_\_\_\_ Breakfast (\$11)

\_\_\_\_\_ Lunch (\$15)

\_\_\_\_\_ Dinner (\$20)

#### Saturday:

\_\_\_\_\_ Breakfast (\$11)

\_\_\_\_\_ Lunch (\$15)

\_\_\_\_\_ Dinner (\$20)

#### Sunday:

\_\_\_\_\_ Breakfast (\$11)

☐ I prefer vegetarian meals

☐ I prefer gluten-free meals

**MEAL TOTAL \$** \_\_\_\_\_

### CONFERENCE LODGING:

Please make lodging arrangements by calling the Stoney Creek Hotel and Conference Center and asking for Ice Age Trail Alliance pricing. Room blocks will be released on **March 14th**.

#### Stoney Creek Hotel & Conference Center

1100 Imperial Avenue

Rothschild, WI 54474

(800) 659-2220

[www.stoneycreekhote.com](http://www.stoneycreekhote.com)

April 7, 8, 9

\$80/Single Occupancy/ \$99 Double Occupancy

### TOTAL FEES

**Registration + Meals Total \$** \_\_\_\_\_

☐ Check enclosed

☐ Please charge my credit card

Name as it appears on credit card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

*Mail registration form and check or credit card payment by **March 18** to:*

*Ice Age Trail Alliance  
P.O. Box 128, 2110 Main St.  
Cross Plains, WI 53528*

*Or register online at  
[iceagetrail.org/2016-annual-conference](http://iceagetrail.org/2016-annual-conference)*

# OFFICIAL notice

## 2016 ANNUAL MEMBERSHIP MEETING

This provides Ice Age Trail Alliance, Inc. members with official notice of the IATA's Annual Membership Meeting at 1:30 p.m. on Saturday, April 9 at the at the Stoney Creek Hotel and Conference Center in Rothschild, WI. The meeting takes place during the IATA's Annual Conference. You are welcome to attend the Annual Membership Meeting without attending/registering for other parts of the conference.

### ITEM I: VOTE — BOARD OF DIRECTORS ELECTIONS

In January, all IATA members were sent a list of Board of Directors candidates recommended by the IATA's Leadership Development and Executive committees. Members did not submit any additional nominees by petition. Therefore, the final list of candidates is:

#### New director-nominees:

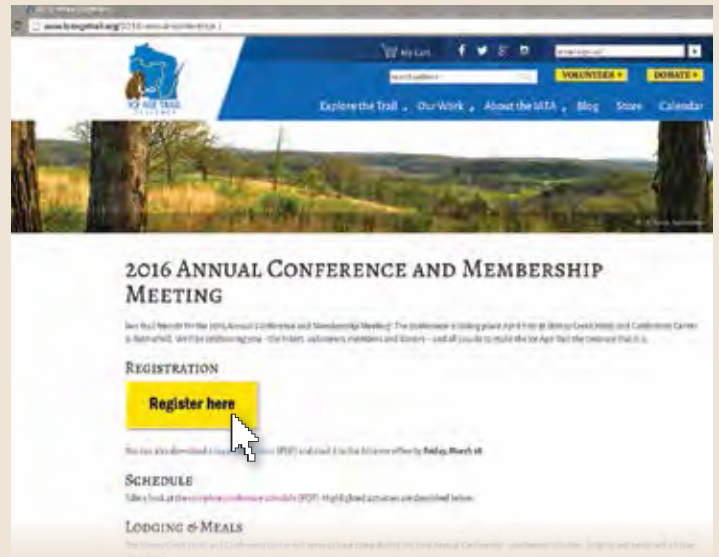
John Hutchinson (Sun Prairie, WI; Region 2)

Dan Schuller (Tomahawk, WI; Region 3)

#### Current directors recommended for re-election:

Bob Funk (Wheaton, IL; Region 2)

Marcy Kempf (Delafield, WI; Region 1)



## find it online

To read nominee biographies and find more information about the Annual Conference, visit [www.iceagetrail.org/2016-annual-conference](http://www.iceagetrail.org/2016-annual-conference)

## ICE AGE TRAIL ALLIANCE, INC. PROXY

*I hereby appoint Bob Funk or Gary Klatt as my proxy (with full power of substitution) to attend the IATA's Annual Membership Meeting to be held April 9, 2016 and any adjournment thereof and to vote on my behalf on all matters that may properly come up for membership approval during the meeting.*

Dated: \_\_\_\_\_, 2016

Signature: \_\_\_\_\_

Printed name: \_\_\_\_\_

#### Please return to:

Ice Age Trail Alliance, Inc.  
PO Box 128, 2110 Main Street  
Cross Plains, WI 53528

