Since 2007, I have been honored to serve the Alliance as Executive Director. In every year since, I am overwhelmed by your generosity. I am thankful for your volunteer time, your philanthropy and your stewardship.

In 2013 the Ice Age Trail Alliance marked 55 years of dedication to our mission. The seeds planted in the late 1950’s were sewn well. The pioneers of the Trail had a dream, and we are just that – their dream. In 2013, we made them proud again.

With your support, we again operated within budget, continued our commitment to further strengthen our financial position and planned for the future with specifically identified endowment. Stability, the result of your support and solid organizational leadership, allows us to make a compelling case when we advocate support of the Ice Age Trail.

Our strategic plan identifies programs that embrace our future. We had multiple successes in this arena that you will read about here, successes that you made possible. Our application for Land Trust Alliance Commission Accreditation was submitted and received with a favorable initial review, and we are optimistic that accreditation will be granted by summer.

With your support, we will continue to protect the trail experience and inspire those who use it. The commitment to our mission “to create, support and protect a thousand-mile footpath tracing Ice Age formations across Wisconsin” is in good hands.

Mike Wollmer
Executive Director
New Trail in the Kettle Moraine State Forest – Northern Unit

The story of the Milwaukee River Segment is deep with meaning. At an August Mobile Skills Crew project, we built 2.5 miles of new Trail on properties that two families worked to protect in order to preserve the natural beauty of their land.

The new Trail extends one of the oldest sections of the Ice Age Trail through the Northern Kettle Moraine State Forest. Thanks to you, it was the first time that area saw new trail in more than 30 years. Hikers can now take on a 36-mile off-road section of Ice Age Trail, complete with seven backpacking sites along the way.

At the August project, 30 members of the Schaefer family reunited to build Trail on the land their ancestors homesteaded more than 160 years ago; the family sold their 223-acre property to the Wisconsin Department of Natural Resources in 2004. The event also celebrated the continued support the National Scenic Trail community receives from U.S. Representative Tom Petri, partnering with the North Country Trail Association to present Petri with the NCTA’s Vanguard Award.

This project turned out to be one of our biggest of the season, with 258 volunteers coming out to work on the Trail. More than 100 were at an Alliance trail building project for the first time.

Now that the dust has settled from all the excitement, one thing remains: a winding segment of Ice Age Trail that traverses through beech and maple woodland, along wetlands, above glacial kettles and across classic Wisconsin dairyland.

A Growing Trail Classroom

Our educational efforts on the Trail took a leap in 2013. Saunters, the youth program that puts kids throughout Wisconsin on the Ice Age Trail each summer, had a record number of participants and double the number of school districts involved from 2012. More than 300 children got outside and learned about themselves, their classmates, and their natural surroundings along the Trail.

Saunters co-founder Chris McNeill, who teaches at the Quisconsing School of Collaboration in Lodi, was awarded the 2013 Educator of the Year Award from the Wisconsin Association for Environmental Education, recognizing his innovative contributions to the program. Moving forward, the growth of Saunters is spurring a change in its structure in order to meet the demand of school districts that want to take part.

Your support allowed us to expand on another educational opportunity we are committed to – training our volunteers with the skills and knowledge they need to build and maintain the Trail. Ice Age Trail University, our main setting for volunteer training, was held twice in the trail building season for the first time in 2013.

It also offered new courses, such as Rigging for Trail Work (learning the safe movement of heavy rocks and timber for use in trail building), Ecological Management of Invasive Plants, and Trail Plumbing (learning how to build and maintain the Trail with an awareness of the erosional effects of water). Volunteers’ feedback showed their enthusiasm for the expanded courses and their eagerness to learn more about how to care for the Trail.

Cross Plains Headquarters Building Purchase

The Alliance took an historic step toward its financial stability in 2013: thanks to a lead gift from the Henry and Margaret Reuss Family and the generosity of a group of supporting donors, we were able to purchase our national headquarters office in Cross Plains.

We are humbled by the opportunity to make such a commitment – to our members, volunteers and supporters, to our work for the Ice Age Trail, and to the Cross Plains community. This permanent home houses our largest staff yet and contributes to improved efficiency and work environment, and the building’s location along the Trail allows us to be a readily-available resource for hikers.
2013 Contributors – thank you!

$18,000 - $22,000
Judd S. Alexander Foundation
Aspirus Health Foundation, Wausau
The Estate of Norman Huth

$9,000 - $11,000
Natalie Beckwith
Nancy Jo Patterson
Anonymous [3]

$4,500 - $7,500
The Estate of James H. Akey
Mary B. Kilkenny
Will Ross Memorial Foundation
Kettle Moraine 100 Endurance Runs
Foundation: The Townsend Foundation

$3,000 - $3,300
Lysanne Unruh & Jason Dorgan
Ellen Drought
Roy & Sue Gromme

$2,000 - $2,600
Julie Alliant Energy Foundation, Inc., Madison
Bob Junk
Chris Harnung
John Mesching & Kris Jensen
David & Karen Kinnaman
Sheldon & Marianne Lubar

$1,500 - $1,800
Joe Aldstadt
Kevin & Betsey Delorey
Dr. Charles & Joan Marie Dorgan
Mike & Judi Mollerus
Pauline Wilte
Matthew Walf
Barbara B. Zaier
Anonymous

$1,000 - $1,300
Bess & Bernard Alberg
Tom & Carol Alberg
Chef & Eloise Anderson
Antonia Foundation
Jeff & Judy Archibald
Badgerland Striders, Hubertus
David Rihn & Valerie Bailey-Rihn

$500 - $900
3M Foundation
David & Kathy Adam
Steve & Beth Anderson
Anna Hutenlocher & Andrew Bent
Beta Gamma House Corporation
City of Trails Committee, Saint Croix Falls
Cohen Fund Audit Services, Milwaukee
Mark & Ellen Cook
Frederick & Edith Ann Dalleska
Eric Daub
Tom & Bette Drought
Dale Eckstrom
Gerald & Signe Emmerich
Ron Endres
Richard Fries
Doug Galazewski
Joan Hardy
Kristine Heinich
Herbert H. Kohl Charities, Inc.
Jon Russell & Deborah Kottak
David & Lois Lovejoy
Ann Maciver
Charles Mayhew III
Todd McAllister
Dolly McNulty
William & Charlotte Neumann

2013 Annual Report

Volunteers in the Trail Plumbing course at Ice Age Trail University learn how to create a drainage dip, a feature that encourages water to flow off the Trail.
Eastern Lodi Marsh Segment, Columbia County.

Celtic, Brookfield
Central Waters Brewing Company, Amherst
Cousins Subs, West Bend
Culver’s, Sauk City
Cumberland Food Distribution, Cumberland
Essex Landscape Service, Cross Plains
Fiskars, Madison

We gratefully acknowledge the support of all our 2013 members and donors. Thank you!
Yellow Blaze Club
Members of the Yellow Blaze Club are trail blazers, leading the way in supporting the Ice Age Trail Alliance with an annual gift of $1,000 or more. We are grateful for their generosity.

Bess & Bernard Alberg
Tom & Carol Alberg
Joe Aldstadt
Chet & Eloise Anderson
Jeff & Judy Archibald
David Rihn & Valerie Bailey-Rihn
Rodney Bartlow
John & Sharon Bloodgood
dave & Barb Bryce
Debbie Cervenka
Virginia & James Coburn
Marcy Conklin
Lisa & Mike DeLaaney
Kevin & Betsey Delorey
Judith Derse Langenbach
Ronald Diehl
Lyssiane Unruh & Jason Dorgan
Dr. Charles & Joan Marie Dorgan
Ellen Drought
Tom & Bette Drought
Cara Doverschl
Dean Doverschl
Dale & Melinda Egeberg
Dale & Joanna Kramer
Fanney
Michael & Yvonne Fort
Bob Novy & Jan Froelich
Bob Funk
Dan & Virginia Geraghty
Sally Wilmeth & Terry Geurkink
Roy & Sue Gromme
Jack & Susan Hale
Rebecca & Dan Hamrin
Paul & Philia Hayes
Tim Yanachek & Ann Heaslett
John & Romarie Helling
Russell & Karen Helwig
Patti Herman
Mary Hertel & Family
Lawrence J. Hilch
Chris Hornung
John Mesching & Kris Jensen
Charles & Mary Kaufmann
Deborah Kern
David & Karen Kinnamon
Gary Klatt
Jim Rothwell & Sue Knopf
Kristin Koeffer
Lorraine Lange
Leon & Liz LeVan
McFarland State Bank
Sandra Smith & Mary Lonien
Marilyn Chohaney & David Lonsdorf
Sheldon & Marianne Lubar
Christine Johnson & John Matel

Glacial Leadership Circle
Glacial Leadership gifts have a dramatic effect on the financial and programmatic health of the Alliance and provide sustainability to our efforts on the Trail. A very special thank you goes out to the following members:

Natalie Beckwith
Anonymous (1)

2013 Financials

<table>
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<tr>
<th>Balance Sheet</th>
<th>2013</th>
<th>2012</th>
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<tr>
<td><strong>Assets</strong></td>
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<td>Other assets</td>
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<td>610,398</td>
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<td><strong>Total Assets</strong></td>
<td>$7,398,467</td>
<td>$6,661,027</td>
</tr>
</tbody>
</table>

| **Liabilities & Net Assets** |      |      |
| Liabilities | 1,936,578 | 1,183,464 |
| Assets | 4,667,355 | 4,712,454 |
| Unrestricted | 794,534 | 765,109 |
| **Total Liabilities & Net Assets** | $7,398,467 | $6,661,027 |

**Use of Funds**
Total = $996,016

**Sources of Funding**
Total = $1,028,581