

# Regional Rally

Getting Heard in the Digital Age

## AGENDA

**October 29, 2016**

**9am – 3pm**

**Antigo Public Library  
617 Clermont St.  
Antigo, WI**

**November 5, 2016**

**9am – 3pm**

**Chippewa Moraine  
Visitor Center  
13394 County Hwy M  
New Auburn, WI**

**November 6, 2016**

**9am – 3pm**

**American Legion Post  
167 S. Main St.  
Lodi, WI**



**You Be the Change – You Bring the Change:  
The Duff Bucket Challenge Returns!**

- Welcome and Introductions (All)
  - Volunteer note taker
  
- IATA Announcements (Staff)
  
- Chapter Exchange (All)
  - 10 minutes per Chapter
  
- Break for Lunch 12:00pm – 1:00pm
  
- Featured Discussion and Exercises:  
Getting Heard in the Digital Age –  
Utilizing social media platforms and  
developing effective strategies.
  
- Closing Thoughts and Takeaways