

2022 ANNUAL CONFERENCE ANNUAL MEMBERSHIP MEETING

Friday, April 22, 1:00 p.m.

BOARD OF DIRECTORS' NOMINEES

The Ice Age Trail Alliance's Leadership Development and Executive committees recommend the following candidates for election at the 2022 Annual Membership Meeting (Friday, April 22, 1:00 p.m.) to terms on the Alliance's Board of Directors:

NEW DIRECTOR-NOMINEES

Kurt Lingel (Whitefish Bay, WI; Region 1) is the Executive Vice President and partner at Celtic, a full-service advertising agency located in Milwaukee's Historic Third Ward, and co-hosts the Over A Pint Podcast, which focuses on the fast-paced and constantly changing world of marketing. Throughout his advertising career, Kurt has guided brands of all sizes, from international brands like General Motors when working at the global advertising agency Leo Burnett, to local non-profit organizations and everything in between. He served as an adjunct instructor for five years at Carroll University in Waukesha. An Alliance member since 2009, Kurt currently volunteers on Alliance's Philanthropy Committee. Kurt is passionate about hiking and backpacking and enjoys being outside with his family exploring many of the beautiful trails around Wisconsin and throughout the country.

Meg Schmitz Layton (Milton, WI; Region 2) is known as the Franchise Guru (Wall Street Journal) and the Franchise Fashionista in her professional life. Wildly passionate about replicating business success, Meg has helped hundreds of people take the leap into business ownership with brands that continue to expand and grow. Meg and her husband Pete own Tallgrass Restoration and work most weekends to reduce invasive species and restore the natural beauty and wildlife at their Milton property. Meg serves on the board of JourneyCare Hospice Foundation and the Duke Nicholas School of the Environment visiting committee.

Fred Stadler (Oshkosh, WI; Region 1) has an extensive management and business background, developed while an IBM senior manager responsible for software development. Fred also served 40 years as a volunteer chairman for the Experimental Aircraft Association, which provided experience working with a chapter-based, nonprofit organization with significant youth-oriented programs. An Ice Age Trail Thousand-Miler and Alliance member since 2017, Fred has volunteered as a field editor for Alliance publications and has been an active participant in maintenance activities across the Trail. He has had a lifelong interest in hiking and outdoors conservation and is a life member of the Appalachian Trail Conservancy.

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Photo by Cameron Gillie.

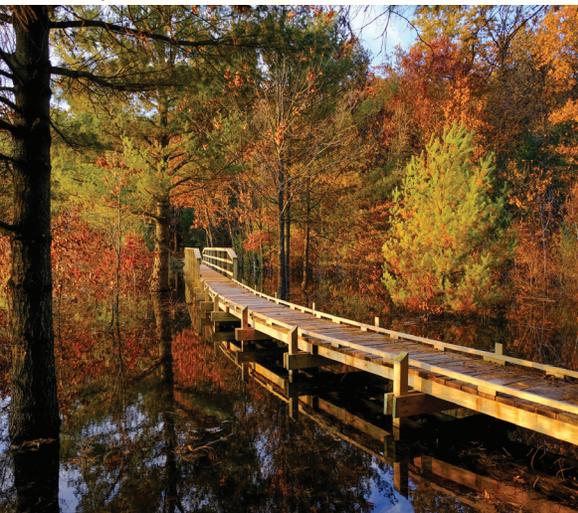


Photo by Joanne Ellarson.



Photo by Shana and Steve Stangler.



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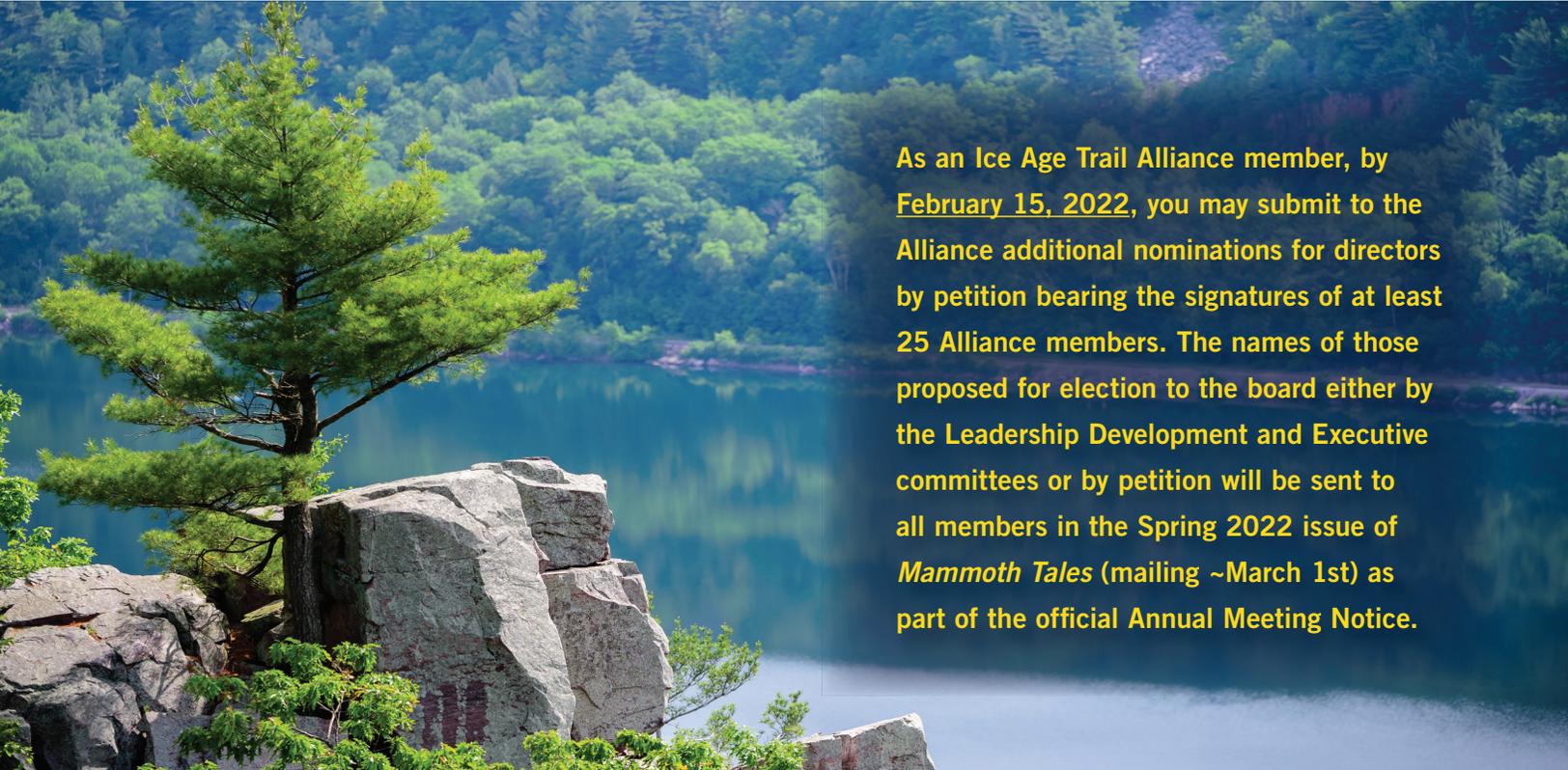
CURRENT DIRECTORS RECOMMENDED FOR RE-ELECTION

Dana Chabot (Minneapolis, MN; Region 3) was appointed to fill a vacant board seat in the fall of 2021. For the last 16 years, Dana (now retired) provided accounting and financial management services to not-for-profit organizations as a sole proprietor, mainly in south-central Wisconsin. Among his clients were a half-dozen land trusts and conservation organizations. He served the Alliance from 2006 to 2020 as an outsourced financial manager. Dana also has 10 years' experience teaching political theory at the college level, which helped prepare him to work with nonprofit boards of directors to improve their understanding of financial concepts.

John R. Kolbe (Delafield, WI; Region 1), retired former business owner, an Alliance member since 2013, joined the board of the Alliance in 2019 and currently holds the roles of VP Personnel and President-Elect. In addition, John, currently, is the Waukesha/Milwaukee County Chapter Coordinator and is active throughout the chapter's trail maintenance activities including segment leader of the Monches Segment, mowing and sawyer crew, and a member of the "Monday Night Mudders." He is also a volunteer with the Friends of Lapham Peak and Friends of the Bark River, in Delafield.

Linda Mertz (Rubicon, WI; Region 1) was appointed to fill a vacant board seat in the fall of 2021. She has over 25 years of merger and acquisition experience in selling and buying manufacturing, distribution and business service companies. She has served on several corporate and nonprofit boards including Skyline Technologies, OwnersEdge, Services Plus, Association for Corporate Growth, and TEMPO Milwaukee. Linda earned an executive MBA with honors at the University of Wisconsin-Milwaukee. She and her husband own a 350-acre farm with rolling hills, wetlands, prairie, woods, and agricultural fields. She is passionate about land restoration, hiking, and learning from nature.

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As an Ice Age Trail Alliance member, by **February 15, 2022**, you may submit to the Alliance additional nominations for directors by petition bearing the signatures of at least 25 Alliance members. The names of those proposed for election to the board either by the Leadership Development and Executive committees or by petition will be sent to all members in the Spring 2022 issue of *Mammoth Tales* (mailing ~March 1st) as part of the official Annual Meeting Notice.