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**Advocacy on behalf of Ice Age National Scenic Trail Earns  
Rep. Amy Loudenberg Prestigious Award**

Will be presented April 7 in Janesville

**Cross Plains, Wis (April 1, 2022)** – For the first time in nearly two decades, the Ice Age Trail Alliance will bestow the prestigious Henry S. Reuss Award. This year's recipient is state representative Amy Loudenberg (R-Clinton).

"Representative Loudenberg has been a staunch supporter of the Ice Age Trail and the Alliance," says Kevin Thusius, Director of Land Conservation for the Ice Age Trail Alliance. "As a result, she's championed the primary source for funding land protection of the Trail: the State's Knowles-Nelson Stewardship Program."

As a member of the Joint Finance Committee for the past four budgets, Rep. Loudenberg has made it a priority to keep the Stewardship Program in place and authored a plan to help reduce borrowing while maintaining current funding levels. Rep. Loudenberg and her staff worked with and communicated with stakeholders regularly to share information about the unique assets and intricacies of how various programs work to safeguard priorities like the Ice Age Trail.

"She's willing to fight for the Trail in the legislature and protect Wisconsin's important landscapes," says Thusius.

"I've had a great relationship with the Ice Age Trail Alliance and I'm honored to receive this prestigious award," says Loudenberg. "I appreciate the Alliance's dedication to the Ice Age Trail. Their work has a positive impact across Wisconsin and their pro-active support and advocacy were incredibly helpful to ensuring a successful reauthorization of the Stewardship Program."

**About the Henry S. Reuss Award**

The award is named in honor of the late U.S. Congressman who was instrumental in securing the Ice Age Trail's status as a National Scenic Trail. It is given to an individual whose work through government channels at multiple levels has made a significant impact on the Ice Age National Scenic Trail. The award emphasizes the recipient's ability to move influential parties to take an active role in the Alliance's mission, which is to conserve, create, maintain, and promote the Trail.

Nominations for the award come from Ice Age Trail Alliance volunteers or staff members, and are voted on by the Ice Age Trail Alliance Award committee.

The last recipient of this award was now U.S. Senator Tammy Baldwin in 2004.

### **Award Presentation: April 7 in Janesville**

Rep. Loudenbeck will receive her award from the Ice Age Trail Alliance during a short ceremony in Janesville. The public is invited to attend:

Date: Thurs., April 7, 2022

Time: 11:00 am

Location: North Pavilion in Riverside Park, Janesville, WI 53548

Parking is limited. A short hike on the Ice Age Trail will follow the brief ceremony (pending weather and Trail conditions).

### **Volunteers to Receive Awards During Annual Conference**

The Henry S. Reuss Award is among the awards the Ice Age Trail Alliance bestows to its dedicated volunteers and supporters. Other awards include the Public Partner Award, In the Mud Award, Years of Service Award, Stewardship Award, and Spirit Stick. For details about Alliance awards, visit [iceagetrail.org/awards-iata](http://iceagetrail.org/awards-iata).

These other awards will be given out during the Ice Age Trail Alliance Annual Conference, which is taking place April 21-24 in Stevens Point.

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### **About the Ice Age National Scenic Trail:**

The Ice Age National Scenic Trail is a 1,200-mile footpath contained entirely within Wisconsin. It traverses the state from St. Croix Falls in the west, to Sturgeon Bay in the east, going as far south as Janesville. One of 11 National Scenic Trails, the Ice Age Trail highlights the landscapes that were carved out by ancient glaciers, which happen to be some of the most beautiful areas in the state. Approximately 60% of Wisconsin residents live within 20 miles of the Ice Age Trail.

### **About the Ice Age Trail Alliance:**

The Ice Age Trail Alliance is a non-profit, member and volunteer-based organization which conserves, creates, maintains, and promotes the Ice Age National Scenic Trail. For more information visit [iceagetrail.org](http://iceagetrail.org).