

StriveOn mobile app - Seek. Discover. Engage.

Using the power of your smartphone, StriveOn will activate and connect hikers to unique places along the Ice Age National Scenic Trail. Our 17 Trail Communities are entered into StriveOn with their nearby trail segments, local restaurants, shops, lodging and attractions featured in the app for your next Ice Age Trail adventure.

To help you get started, here are some Frequently Asked Questions!

Is StriveOn free? How do I find it?



The StriveOn mobile app is FREE! You can find it in your phone's app store – look for the StriveOn logo. Or scan this QR code.



After it's downloaded, what do I do?

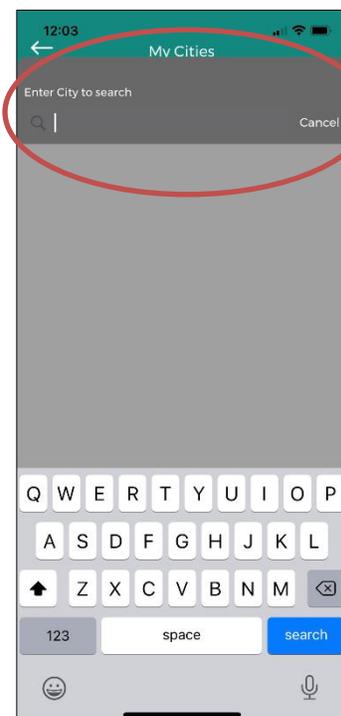
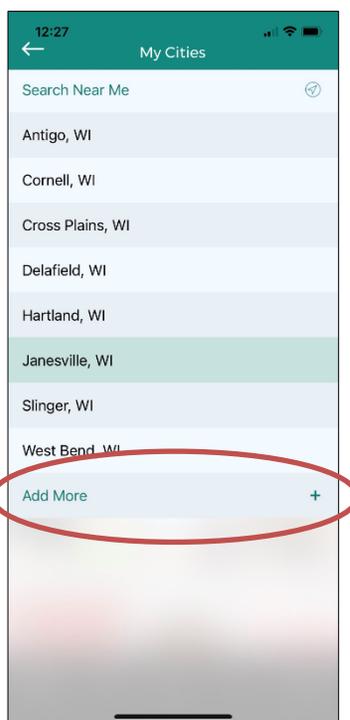
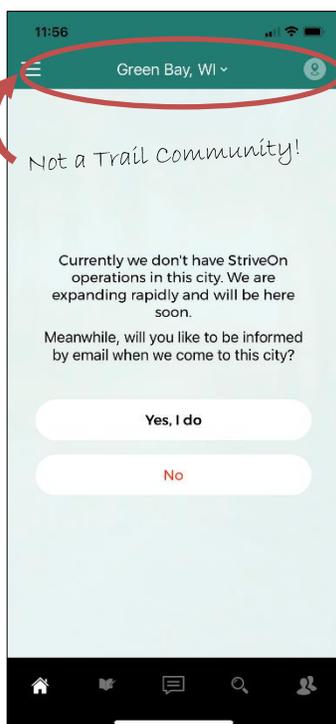
Once downloaded, you will **create an account** by entering your name and email. This information is not shared, even with the Ice Age Trail Alliance.

When you open it, the geo-location-based app will automatically alert you if you are in a city that is featured in StriveOn. If you are in one of our 17 Trail Communities, that specific community will open.

You may be in a community that is entered into StriveOn but it's not a Trail Community.

You say the 17 Trail Communities are entered into StriveOn. How do I find them?

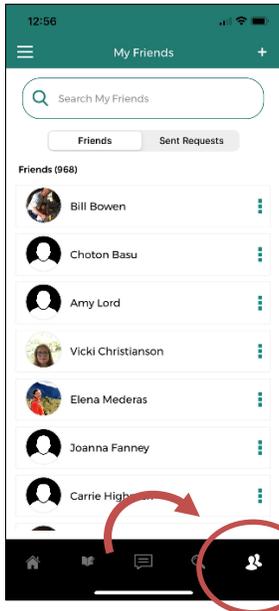
Wherever you are, when you open StriveOn, the geo-based location app will know. If you are in one of our 17 Trail Communities, that specific community will open. Otherwise, go to the top of the page, and click on "My Cities" to "Add More" - start typing in the names of the 17 Trail Communities. Note: Saint Croix Falls is spelled out (you will not find it under St.)



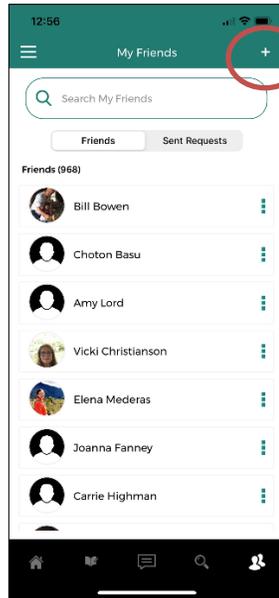
I have the Trail Communities saved! Now what?

Now, it's time to start planning your Mammoth Hike Challenge adventure! Use the StriveOn app to see local attractions, restaurants, lodging options, and shops within the various Trail Communities. You can also become a StriveOn **Friend** to stay in the loop about the Challenge.

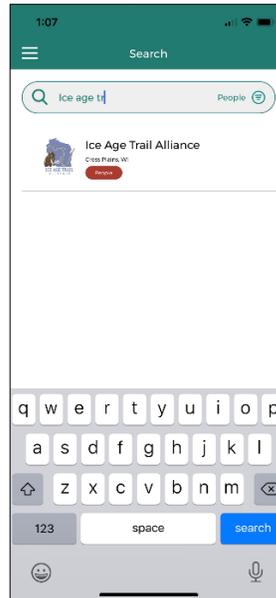
Become a StriveOn Friend!



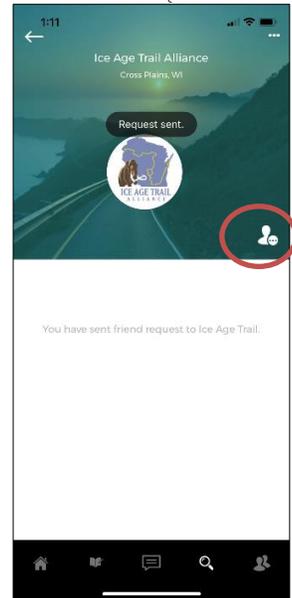
Hit the + to Search



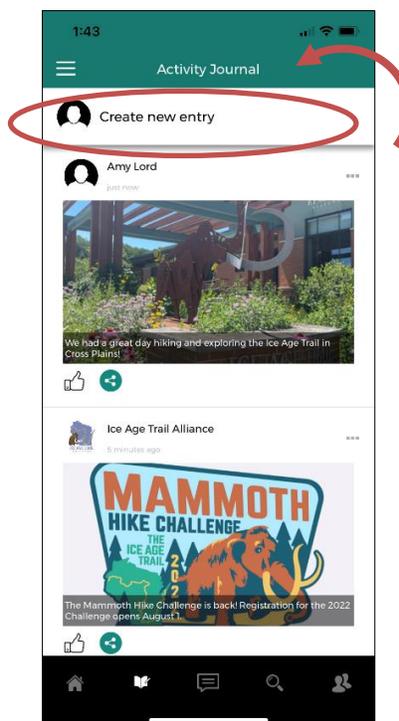
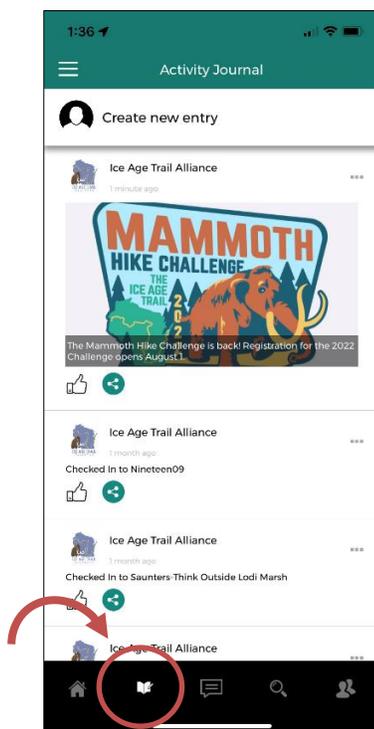
Search Ice Age Trail Alliance



Send request!



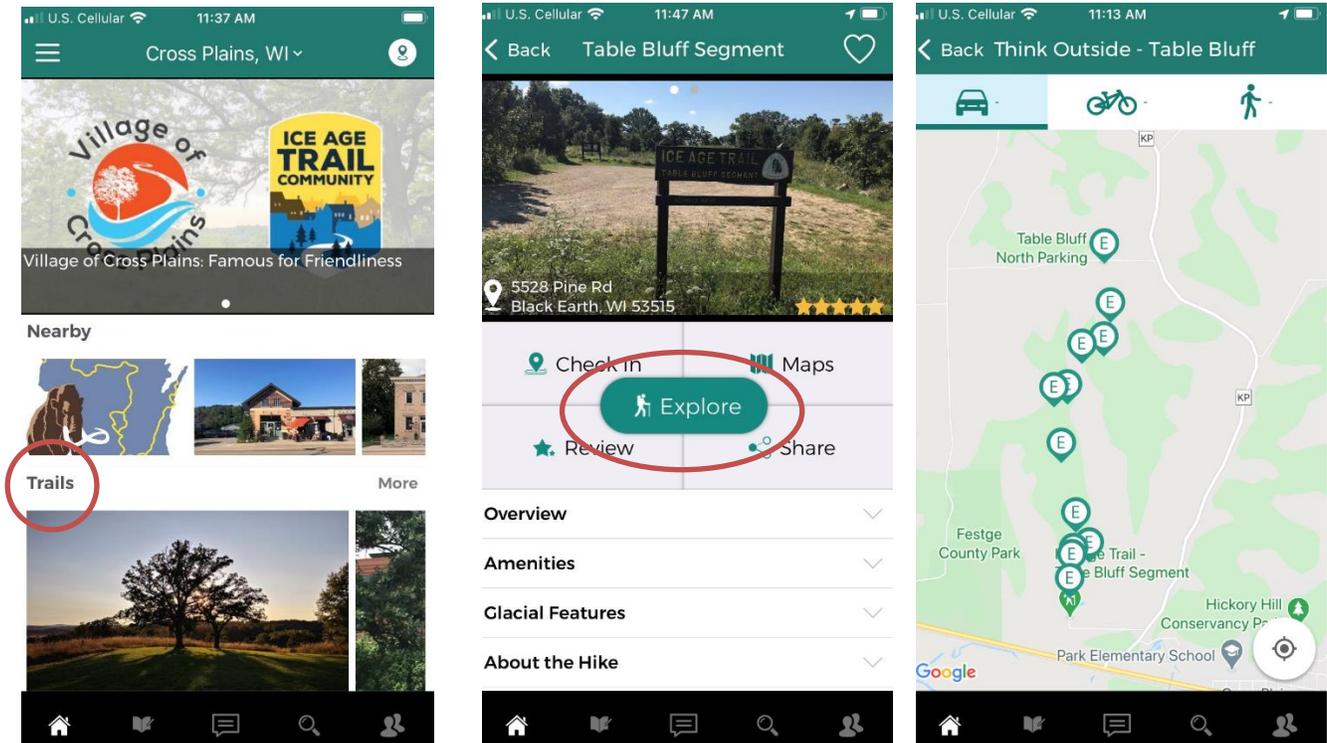
We'll post messages, updates and maybe even a few giveaway opportunities in the **Activity Journal**. Once you are an Alliance StriveOn Friend, you can view our posting in the **Activity Journal**. Share your Mammoth Hike Challenge adventure in the Activity Journal as well!



How do I activate an engagement points you have talked about?

There are a few things to know about engagement points. The engagement points only work when you are **physically** at the Trail and on the segment. If you try to look at them at home, you will get the map with E's marked on the map, but you cannot open the E's to see anything.

You have to select **EXPLORE** to activate the engagement points.



Keep the map open while you hike. When you come to an engagement point, your phone will ping and the point will open on your screen. There will be a picture and text, while some have audio or video as well.

The engagement points are laid over Google Maps in StriveOn. **You need to have your WiFi on and you cannot run this on airplane mode.** It is a good idea to have a backup battery pack for your phone, or at least a full charge at the start of your hike.

After you are done with an engagement point, tap "BACK" until you are back to the map. This will allow the next engagement point to ping.

You may notice that some engagement points are not on Trail within StriveOn (Google Maps). Google Maps does not update the Ice Age Trail on their system so if there has been any reroutes on segments in the last 10 years, Google Maps does not have the reroute on it. Know that the engagement points are on the trail.

We do not recommend using StriveOn as your main directional app. We encourage hikers to use a printed map or the FarOut app to determine where you are on the segment. StriveOn is meant to be an education/entertainment app with engagement points.

Should I use the FarOut app or StriveOn for trail directions?

We encourage hikers to use a printed Atlas or guidebook map, or the FarOut mobile app for directions. The map in StriveOn is based in Google Maps and may not contain the most current route of the Ice Age Trail.

Do I need WiFi to use StriveOn?

Yes, you need WiFi to use the app – your phone cannot be in airplane mode. You also need to turn on your location. We recommend turning on your ringer too so you can hear the engagement pings when you locate one.