

Are you looking for Trail Magic during the Mammoth Hike Challenge?

This year during the Challenge, local businesses in Trail Communities are offering Trail Magic. **What's Trail Magic?** It's something that makes a hiker's experience more enjoyable. In this case, it may be a coupon or special code from a local merchant, offering a discount on food, beverages, or merchandise. There's Trail Magic for everyone!



Antigo

BB Jacks https://bbjacksantigo.com	Free "Mammoth Tale" dessert with purchase of the Mammoth slice of pizza in October.
Books, Bauble and Blessings https://www.bookbaubleandblessings.com	10% discount for anyone who mentions Mammoth Hike Challenge in October.
Chocadoodledoo! LLC https://www.facebook.com/ChocadoodledooLLC	Special Menu Item: Mammoth Munchies Granola, with 10% of the total sales donated to IATA.
Schroeder's Gifts https://www.schroedersgifts.com	20% off a pair of socks for mentioning the Mammoth Hike Challenge (they carry brands like Smartwool & World's Softest Socks!).
Dixie Lunch https://www.facebook.com/TheDixieLunch	FREE Ice Box Cookie for anyone doing the Mammoth Hike Challenge. Saturdays ONLY: Special menu item Mammoth Burger & fries for \$8.95.

Baraboo

Family Values Thrift and Variety https://www.familyvaluesstore.com	Mention "Mammoth" to receive a free drink or snack with a \$5 Purchase the month of October.
Driftless Glen https://driftlessglen.com	10% discount for mentioning the Ice Age Trail Alliance during October.
AmberLuxe Consignment Boutique https://www.facebook.com/AmberLuxeBoutique	10% off to all hikers at both locations in Baraboo and Portage.
Spirit Lake Trading Company https://spirit-lake-trading-company.square.site/	20% discount on a purchase of \$25 or more during the Challenge.

Cornell – Say "I'm looking for some Trail Magic!"

Dylan's Dairy https://dylansdairy.weebly.com	Free 2-scoop ice cream with purchase of a meal.
Wisconsin Veteran Farm & Winery https://www.facebook.com/wisconsinveteranfarm	Free bottle of water; Free wine sampling.
Rise & Shine Coffee House https://www.facebook.com/RiseandShineCornell	Free bakery with a purchase.
Moonridge Brew Pub & Pizza https://www.moonridgebrewery.com	1/2 Price 8" Pizza; buy first beer, get 1 free.
KJ's Fresh Market https://kjsfreshmarket.com/cornell.html	Free Clif Bar and bottle of water with a \$15 purchase.
Sam's Place https://www.facebook.com/people/Sams-Place-Diner	Free beverage with your meal.
Main Scoop https://www.facebook.com/TheMainScoopCornell	Free beverage (water or soda) with an ice cream purchase.
The Silver Wolff Bar & Grill https://www.facebook.com/profile.php?id=100092299059150	\$4 off your order.

Cross Plains (continued on page 2)

Crossroads Coffeehouse https://www.crossroadscoffeehouse.net	Pumpkin Spice Trail Magic = anything pumpkin spice gets a 10% donation to the IATA for the month of October.
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Creekside Scoop, Cross Plains https://www.creeksidescoop.com	Pumpkin Spice Trail Magic = anything pumpkin spice gets a 10% donation to the IATA for the month of October.
Nineteen09 Wine Bar, Cross Plains https://www.nineteen09.com	Monty Moscow Mule Specialty Cocktail & Mocktail, with 50% off all sales of that drink donated to the IATA during October.

Delafield

Delafield Brewhaus https://delafieldbrewhaus.com	\$1 of every Ice Age Ale will be donated to the IATA during October.
Delafield Public Library https://www.delafieldlibrary.org	Kids can get a small notebook to keep track of their observations along the trail. Stop by & tell a staff member, "I'd like some Trail Magic, please!" The library is open Saturdays, 9am-2pm and Sundays, 1-4pm, in addition to our weekday hours.

Hartland

The Picnic Basket https://picnicbasketrestaurant.com	10% discount for mentioning the Ice Age Trail during October.
Beer Snobs https://beersnobshartland.com	\$5 off a \$25 order AND Special Menu Item: Dill Grilled Chicken Salad Wrap.
Birch and Baynan Coffee https://www.birchandbanyancoffee.com	10% off pumpkin pie lattes.

Lodi

Peaceful Valley Outdoors http://www.peacefulvalleylodi.com	10% off a single item for Challenge participants that show us a selfie at a trail head in the Lodi area.
Willow Tree Wellness https://www.willowtreewellnesslodi.com	20% off storewide for showing a photo of you on the Ice Age Trail.
Three Bats in the Belfry https://threebatsinthebelfry.com	10% off entire purchase for showing a photo of you enjoying the Ice Age Trail.
Lodi Sausage https://www.lodisausage.com	20% off snack sticks or beef jerky when you mention Ice Age Trail or Mammoth Hike Challenge.
Lodi Alpacas Uptown https://lodialpacas.com	10% off your total sock purchase and/or 2 for 1 Foot Bath when you show us your selfie with a Lodi area Ice Age Trail trailhead sign.

Manitowoc – Two Rivers

Basil's Sustainable Goods www.Basilssustainablegoods.com	10% discount on purchase when you mention the Mammoth Hike Challenge in October.
PetSkull Brewing http://www.petskullbrewing.com	\$1 off all pints the month of October for Challenge participants.
Manitowoc Tavern on Wheels https://ridethemtw.com	At booking, use code "Mammoth" for Buy One, Get One deal for public rides.
BRIX Place www.brixplace.com	10% off any entrée during the month of October.

Milton

Northleaf Winery https://northleafwinery.com	\$1 off any flight during October.
Sharla's Coffeehouse https://www.sharlascoffee.com/	Trail Magic Drink: The Mammoth, \$1 of every drink will be donated to IATA during October.

Timber Hill Winery https://timberhillwinery.com	October Cocktail of the Month: Autumn Harvest Mule with \$1 donation to the IATA for that drink during the Challenge.
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Portage



Neil's Wine House https://neilswinehouse.com	10% off entire bill to all Challenge hikers.
B&B Hitching Post https://bbhitchingpostrestaurantandcatering.com	10% off entire bill to all Challenge hikers.
Canape Sandwiches https://canapesandwiches.wordpress.com	15% off to all Challenge hikers.
R. Condon Gallery & Custom Framery https://www.robortacondon.com	10% off to all Challenge hikers.
Bee Alive Yoga https://www.beealiveyoga.com	Donation based class "Ice Age Slow-Flow" with Yogi tea/Cacao to follow on Thursday, October 19 from 7-8pm; donations will go to the Ice Age Trail Alliance.
Portage Center for the Arts https://www.portagecenterforthearts.com	Show your Ice Age Mammoth Hike Challenge Patch for one free ticket to their "Concert Series" thru April 2024.
Forever Yours Jewelry https://foreveryoursjewelryinc.com/contact	25% off all-natural themed jewelry throughout the month of October.
Main Street Consignment, LLC. https://www.facebook.com/mainstreetconsignmentllc	10% to all hikers during October.

Rib Lake

Java Journey https://www.javajourneyrl.com	Free 12oz drip coffee (house brew or flavor of the day) to anyone that indicates they are participating in the Challenge during October.
Camp 28 https://camp28.com	\$5 off a purchase of \$25 or more when you mention the Mammoth Hike Challenge during October.
Personalized Treasures LLC https://www.personalized-treasures.com	\$5 off a purchase of \$50 or more when you mention the Mammoth Hike Challenge during October.

St. Croix Falls

Tangen Drug https://www.facebook.com/tangendrug	25% discount on purchase for mentioning the Mammoth Hike Challenge during October.
Friends of Interstate Park https://dnr.wisconsin.gov/topic/parks/interstate/naturecenter	10% discount on Ice Age Trail items in the gift shop during October.

Verona

Lake Louie Brewing / Wisconsin Brewing https://www.wbcll.com	Buy 1 pint, get 1 free the month of October.
Hodge Podge Coffee and Cocktail Bar https://www.hodgepodgemadison.com	Trail Magic Cocktail is \$12, \$3 of every sale will be donated to IATA. Trail Witchcraft Mocktail is \$8, \$2 of every sale will be donated to IATA.

West Bend

Riverside Brewery & Restaurant https://riversidebreweryandrestaurant.com	Buy One, Get One FREE (beer or soda).
Laughing Mountain Popcorn https://laughingmountainpopcorn.com/	\$1 off bottles of Mammoth Mushroom popcorn seeds AND Special Menu Item Mammoth Tracks popcorn for sale.

Whitewater

Center Street Café https://centerstreetcafellc.business.site	10% discount on purchase when you mention the Mammoth Hike Challenge in October.
Live Life Spiritual Direction https://livelifespiritual.com	Use coupon code "MAMMOTH23" for 15% off any one service through 10/31/23. By appointment only.
BicycleWise https://bicyclewise.com	Free cup of Colectivo Coffee to participants, AND 20% off hiking poles and socks.
Sweet Spot https://www.sweetspotwhitewater.com	Ice Age Trail Tea = \$.50 of every purchase will be donated to IATA.
Dale's Bootery https://dalesbootery.com	10% off any in-stock items (extra 10% off sales racks items as well) with mention of Mammoth Hike Challenge.
The Book Teller https://thebookteller.com	20% off regularly priced used books

OTHER – Virtual

CampHer and That Wisconsin Couple https://bit.ly/MapleCocktail	\$2 for every Maple Cocktail Infusion Kit sold during October is donated to the IATA.
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Other – Cumberland

Louie's Finer Meats https://www.louiesfinermeats.com	10% Discount on any meat snack sticks for mentioning the Mammoth Hike Challenge during October.
Louie's Lodge https://www.louiesfinermeats.com/louies-lodge-beer-wine-liquor.html	10% Discount on wine for mentioning the Mammoth Hike Challenge during October.

Other – Luck

Café Wren https://www.cafewren.com	Café Wren is celebrating 20 years! To celebrate, they have limited edition artwork - One of which features the IAT. 20% of art sales will benefit the IATA.
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Other – Rice Lake

Out There: Nordic Sports https://outthereshop.com	10% discount on your purchase for mentioning the Mammoth Hike Challenge during October.
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Other – Haugen (Barron County)

Village Grocery (715) 234-4277	Stop in and sign the hiker log book for a chance to win a 2023 Ice Age Trail guidebook.
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Don't forget to thank these local businesses for offering Trail Magic during the Mammoth Hike Challenge!

Mention you are a user of the Ice Age Trail whenever you dine, shop, or stay overnight on a hiking trip. Help reaffirm the connection between your hike and the dollars you spend in a Trail Community during your visit.

