



TRAIL SIGNAGE 201

“Thinking beyond the Blaze”

IAT-U, June 29, 2018





أحذر
مفاجآت الطريق



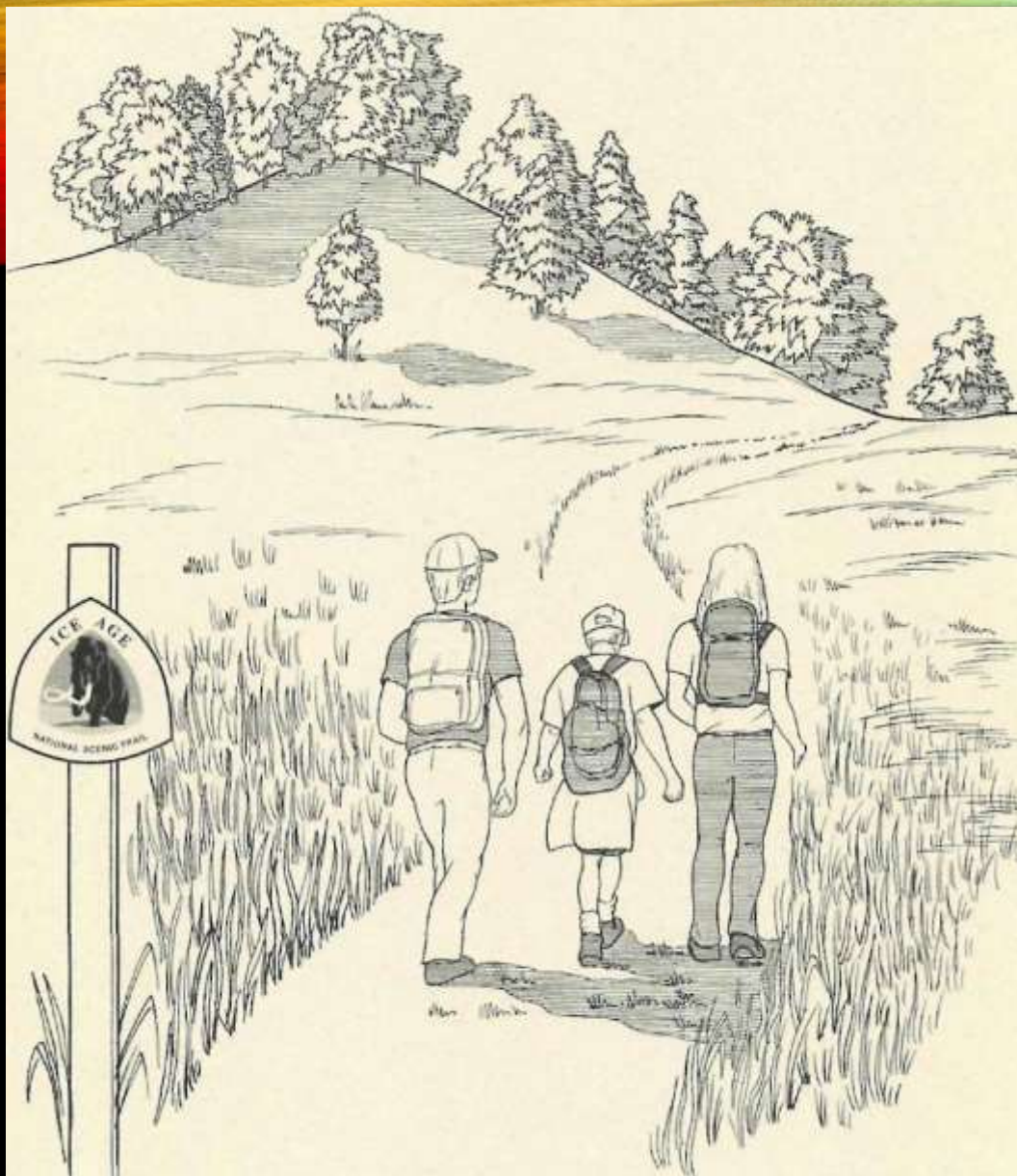
BEWARE OF
ROAD SURPRISE



**SPEEDO CHECK
AHEAD
NEXT 5 km**







*Trail
Signage
Notebook*



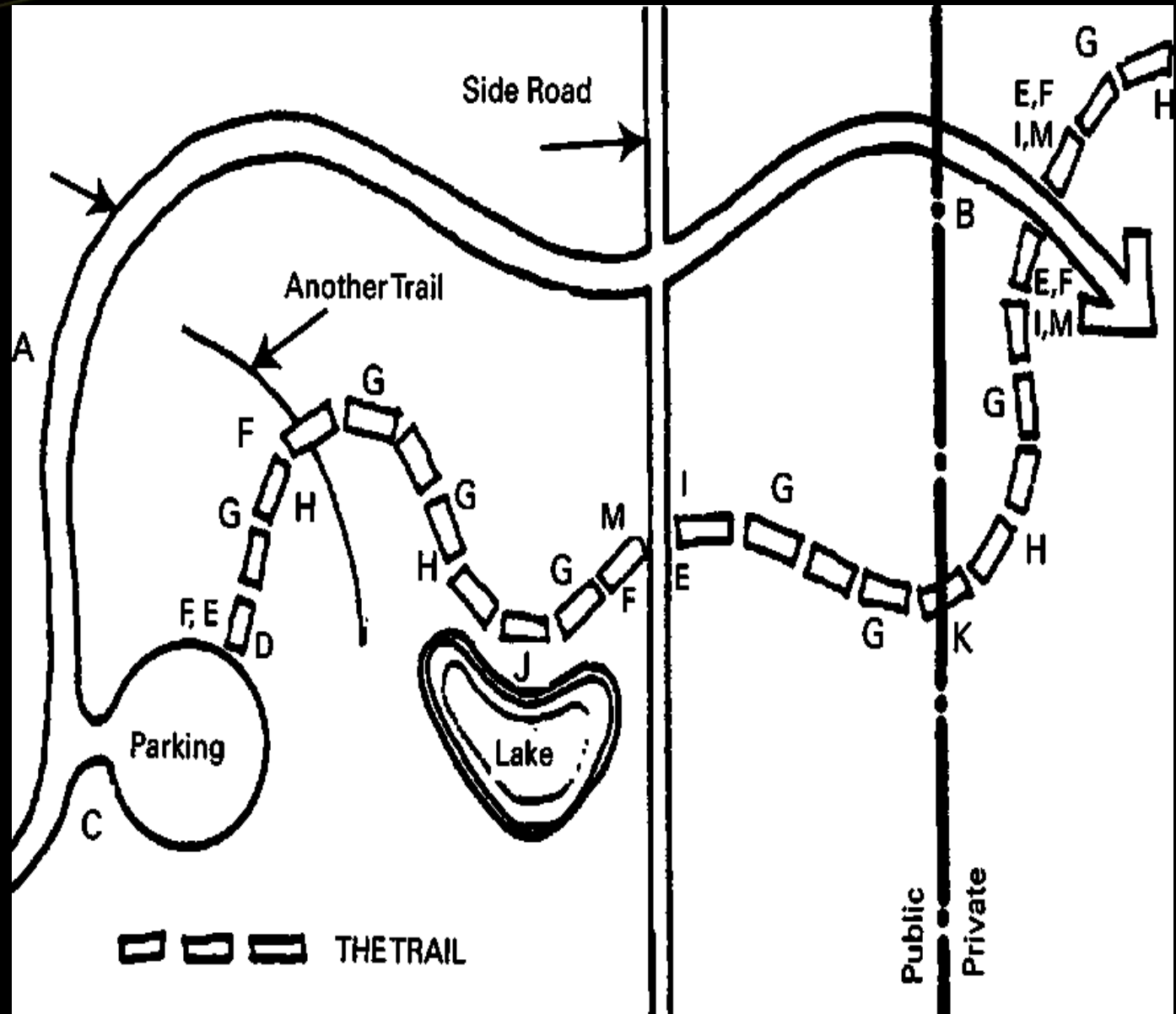
Ice Age National Scenic Trail

<https://www.iceagetrail.org/wp-content/uploads/2014/11/Notebook-Trail-Signage.pdf>

A HANDBOOK for TRAIL DESIGN, CONSTRUCTION and MAINTENANCE

National Park Service • Wisconsin Department of* Natural Resources • Ice Age Park and Trail Foundation

- | | |
|----|---|
| A. | Highway Information Sign |
| B. | Highway Warning Signs |
| C. | Trailhead Entrance Sign |
| D. | Trailhead Information Kiosk |
| E. | Regulatory (usage control) signs |
| F. | Route Confirmation Markers (trail logo) |
| G. | Reassurance markers (blazes) |
| H. | Direction change (arrows) |
| I. | Road Crossing signs |
| J. | Interpretive signs |
| K. | "Crossing Private Land" signs |
| L. | You-Are-Here signs |
| M. | Destination signs |
| N. | Boundary signs |
| O. | Adopter signs |



Sign Type	Material	Background Color	Letter Color	Letter Size
Highway Information Sign	Aluminum or HDP	Brown	White	MUTCD-varies
Highway Warning Sign-Pedestrian Crossing	Aluminum or metal	Yellow	Black	MUTCD-varies
Trailhead Entrance Sign	Aluminum or HDP	Brown	White	8"
Trailhead Information Kiosk	Wood	Brown	NA	NA
Regulatory/ Usage Signs	Decal, Aluminum, Plastic	Brown	White	Varies
Blazes-Main Trail	Paint, Aluminum, Plastic	Yellow	NA	NA
Blazes-Spur or Access Trail to IAT	Paint, Aluminum, Plastic	Blue	NA	NA
Directional Arrows	Decal, Aluminum, Plastic	Brown	Yellow	Varies
Interpretation #1	Wood	Natural Wood	Medium Blue	1-1/2"
Interpretation #2 and #3	Fiberglass Embedded	Buff	Multi-color	Varies
Crossing Private Land	Plastic, Aluminum	Brown	White	NA
Destination Signs	Wood	Natural Wood	Medium Blue	Trail Name-2" Destinations-1"
Boundary Markers	White Carsonite Post	Medium Blue	White	NA
Adopter Signs	Decal, Plastic, Aluminum	Brown	White	NA







RIVERLAND CONSERVANCY



**NO
MOTORIZED
VEHICLES**



**NO
BIKING**



**NO
HORSEBACK
RIDING**



**NO
CAMPING**



**NO
FIRES**



**NO
PICKING
VEGETATION**

HUNTING BY WRITTEN PERMISSION ONLY
(608) 458-3818

**NO
PARKING
TOW
AWAY
ZONE**

GR-84





**TRAIL CLOSED
FOR
PUBLIC USE**

APRIL 1 THROUGH DECEMBER 15

♦ Rib Lake Ski & Snowshoe Club ♦

A photograph of a brown wooden post standing in a field of dry grass and scattered leaves. A white rectangular sign is attached to the post, displaying the text 'HARPER DRIVE 3.4 MILES TO HWY C' in black, bold, sans-serif capital letters. The background shows a flat, open landscape under a clear sky.

**HARPER
DRIVE
3.4 MILES
TO
HWY C**



Don't Let Invasive Plants Crowd Out Trees and Wildflowers



Shoes carry the seeds of invasive plants like Garlic Mustard. Please brush them off before entering and leaving this area.

Garlic Mustard is a powerful invasive plant – one of the many aggressively introduced into Wisconsin.

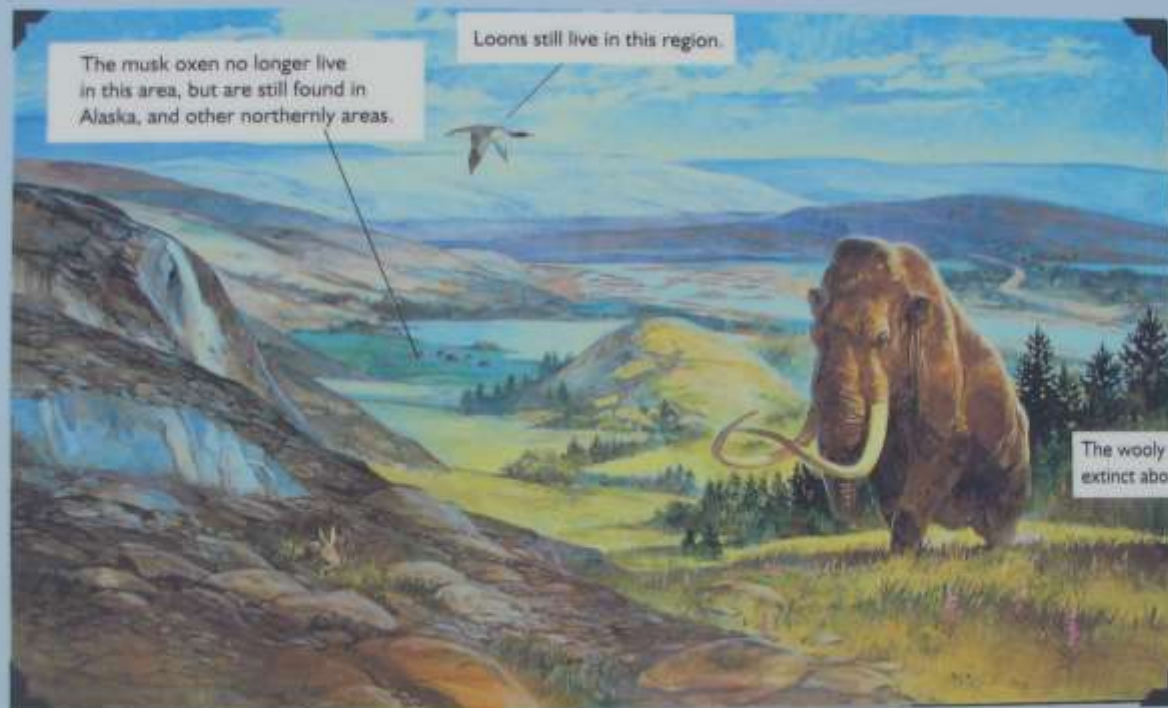
Garlic Mustard can quickly crowd out native species such as Yellow Wildflowers, Blackberry, and other native plants, and even destroy them.

The seeds of Garlic Mustard are carried from one forest to another on our shoes, vehicle tires, or animal fur, and by flowing water.



Once established, Garlic Mustard crowds out native plants and can quickly take over the forest floor.





The musk oxen no longer live in this area, but are still found in Alaska, and other northernly areas.

Loons still live in this region.

The woolly mammoth became extinct about 12,000 years ago.

Painting courtesy of The National Park Service Ray Anderson

Ice Age Country

This mural depicts the Kettle Moraine area as it would have looked 18,000 to 15,000 years ago when the last Ice Age was ending here. Although the Kettle Moraine area is approximately 45 miles east of here, this mural is an example of what the south central portion of Wisconsin and the Pope Farm would have looked like.

The glacier was melting northward, creating moraines like the one on which you are standing. The landscape was tundra as shown in this scene. The glacier at the left is mostly covered with rocks and debris. The glacier in the background consists of cleaner ice.

Presented by the Town of Middleton

Brand definition:

A brand is a name, term, design, symbol, or any other feature that identifies one seller's good or service as distinct from those of other sellers.

What is it?

Branding is endowing products and services with the power of a brand

Who does it affect?

Trail Users and third parties / the general public.

What is the net positive gain?

To create a positive identity to build confidence in, and to grow awareness of, the Ice Age NST

