

What-3-Words



WHAT IS 'WHAT-3-WORDS'?

Describing exact locations can be difficult. Companies, militaries, and even Google Maps use GPS coordinates to identify location. An example of a GPS coordinate is 41°24'12.2"N 2°10'26.5"E. As you can see, GPS coordinates are lengthy and detailed which make them hard to share verbally. What if we could share our location with just three, simple words instead? "What-3-Words" is a location-identifying system. Every 3x3 square meter across the world has a unique 'What-3-Words' address. For example, the 'What-3-Words' address of the Wisconsin State Capitol building is **needed.pies.safely**. This system of identifying location is simple, easy to understand, and works when GPS signals are down.

To complete this activity, download the "What-3-Words" app, and identify and record 3 unique locations while you're on the Trail.

Location #1:

Location #2:

Location #3:

Open your phone's camera app, and hold it to the QR code below to open What3Words in the iOS App Store.

 **Tech Corner**





EXTRA CHALLENGE

If you had the chance to come up with your own "What-3-Words" address to describe the location you're in, what would it be? Pick three new locations, and come up with your own "What-3-Words" addresses.



Trail Tidbit

The "What-3-Words" address of the Ice Age Trail Alliance headquarters office in Cross Plains is **dollars.pans.ghostly**.